



**2019 Houston and Aberdeen DDDP Conferences with Charlotte Howlett and Tom Glover**

Hi, everyone, and welcome. I'm Marty Stetzer, President of EKT Interactive in Houston. This podcast is brought to you jointly with Upstream Intelligence, and is part of our Oil and Gas Learning Network.

Today, I'm pleased to be talking with two senior staff of Upstream Intelligence in the UK: Charlotte Howlett, who heads Oil and Gas; and Tom Glover, Project Director for the upcoming Data Driven Drilling and Production Conference -North Sea, scheduled in Aberdeen at the end of October.

Tom... ladies first. So let's start with Charlotte. Happy to have you with us.

Happy to be here, Marty. And we're really happy to have EKT's extensive oil and gas experience as podcast media partner for our event.

Charlotte, thanks. Can you fill our listeners in on your role as Leader of Oil and Gas at Upstream Intelligence?

Yeah, sure. So, I've been with FCBI Energy, our parent company, for nearly three years now. During this time, I've worked across our nuclear and our oil and gas

sectors. I've been involved in numerous research projects, content production, and industry events. And last year, I took over as Head of the Nuclear Oil and Gas Sectors. By way of background to our new listeners, Upstream Intelligence, part of FCBI Energy, has been bringing state of the art topics to the oil and gas industry around the world for over 10 years, along with our sister brand, Decomworld. We are the foremost provider of business intelligence and analysis to the upstream oil and gas community.

Our primary focus is on the digital transformation of upstream operations to help the industry drive efficiencies, reduce costs, and maximize drilling and production capabilities. We specialize in uniting OT and IT, bringing together traditional oil and Silicon Valley with the most forward thinking technology and industry trends. We do this through a series of whitepapers, reports, webinars, and conferences. We engage with high level operator executives, companies that service oil and gas in the field, and those that provide IT technology. To date, our business intelligence operation has served over 35,000 executives worldwide, and over 12,000 participants have attended our oil and gas events. A true global community.

Thanks, Charlotte. FCBI is a truly global powerhouse. How about talking more about the upcoming conference?

Yeah, so, we are really excited about the growth of our Data Driven Drilling and Production series, where attendance has quadrupled since 2016. I'm currently leading our flagship event, the Data Driven Drilling and Production Conference, taking place on the 11th and 12th of June in Houston, Texas. DDDP 2019 - or so we call it - will unite over 750 professionals with expertise in everything digital within upstream oil and gas.

From E & P companies, to service companies, and tech giants, to innovative game changers. Over 60 speakers will share insight on how digital strategies in drilling, production, and the digital subsurface are minimizing downtime, enhancing safety, and delivering transformation. The leaders in the digital oil field will share insight at the event, including the Chief Digital Officer at Chesapeake Energy, the VP for IT Innovation and General Manager for Emerging Digital Technologies from Shell, and the VP for Operations Excellence from Equinor. Additionally, Anadarko is sharing a live demonstration of their real time drilling journey. And Marathon are sharing the latest on their digital oilfield journey.

As quoted by Wellawa who attended DDDP last year, "DDDP 2018 was a smashing success, especially with the great operator attendance and involvement. This is the digital event of the year."

Thanks so much, Charlotte. Now, over to you, Tom. Since this is your first podcast on the Upstream Intelligence channel, how about giving our listeners some of your background?

Thanks, Marty. Well, like Charlotte, and in typical British fashion, I came almost entirely from a different background, to the normal oil and gas route. So firstly, in the charity sector, and then in the academic sphere. But now I'm bunkering down with FCBI Energy, and helping with their portfolio of conferences, and industry intelligence across nuclear, and oil and gas. So as well as helping Charlotte with DDDP in Houston, I'll be heading up a Namesakes Conference, as you identified, in Aberdeen, on the 29th and

the 30th of October. So that is Data Driven Drilling and Production - North Sea. Which is a bit of a mouth full, but it gets to the crux of the issue.

Thanks, Tom, and welcome to oil and gas. I've been in the industry 30 years. I think you'll find it as exciting as I have. Now tell us about the Data Driven Drilling and Production North Sea Conference.

So we'll be covering very similar themes to the ones that Charlotte has identified. From realtime drilling, predictive maintenance, and advanced analytics, to digital twins and cloud computing infrastructure. Of course, with it being focused on the North Sea and surrounding place, it's primarily offshore focused, which brings with it a host of sort of alternative challenges than DDDP's shale focus. Also, owing to the comparative size of the industry, and it being a younger event, it is slightly smaller, at about the 200 mark for onsite attendance, but still having the same level of senior level input, EPC led discussions, and technological game changers. In essence, it's DDDP's younger sibling, in a much colder and wetter locality. Although, with infinitely better golf courses. And like DDDP, it has had some great feedback, so ... XTO Energy described last year as, "An excellent and timely combination of theory design and application of digital transformation concepts across the value chain."

Thanks, Tom. We will continue to update our audience as the conference comes together. Back over to you, Charlotte. Anything to add on how to sign up for the Houston conference?

Sure. So for everyone interested in attending the conference on the 11th and 12th of June, it's at the Royal Sonesta Hotel in Houston, and we'd love to have you there. To learn more about the speakers, attendees, and the workshops, just visit [www.upstreamintel.com\data](http://www.upstreamintel.com\data) to either download the brochure, or sign up for the event. And finally, we have an exclusive offer for all EKTi's listeners, as well. When booking your pass through our registration system, if you simply enter the discount code "EKT5" you'll be given a 5% discount off the price of your pass.

Thanks again, Charlotte. Based on our previous year's podcast, I think our listeners will be really excited, and set plans to attend. For their benefit, we will post additional podcasts on the Houston conference speakers as they become available. Our thanks today to both Charlotte and Tom of Upstream Intelligence. Charlotte, we look forward to seeing you and your team here in Houston in June. Tom, I'm not sure I can make it to Aberdeen to compare notes on the quality of your famous golf courses, but we'll stay in close touch.

If you are new to the industry, as an IT, AI, or analytics professional, and would like to learn more about how the important oil and gas industry works, check out our free **Oil 101** mobile-ready training series at [www.ektinteractive.com](http://www.ektinteractive.com). Thanks for listening.